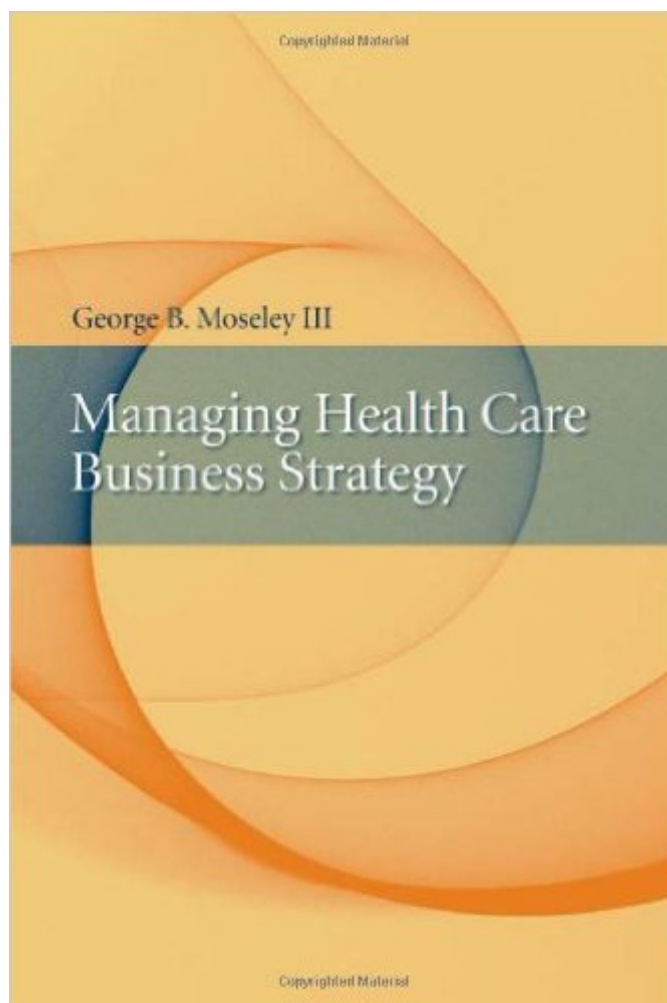


The book was found

# Managing Health Care Business Strategy



## Synopsis

This is the definitive textbook on strategic planning and management in health care organizations for those pursuing a career in health care in undergraduate, business, and medical schools, and ancillary health professions such as nursing or physician assistant, as well as for established health care professionals, including doctors, who are completing programs and degrees in business administration to prepare themselves for greater involvement in the management of health care delivery. This book features all the basic information on strategic planning and management within the unique context of organizations concerned with the delivery and financing of health care. It notes the singular strategic environment in health care, explaining the special procedures and options available to health care organizations, and providing real-life examples in the form of case studies.

## Book Information

Hardcover: 344 pages

Publisher: Jones & Bartlett Learning; 1 edition (May 15, 2008)

Language: English

ISBN-10: 0763734160

ISBN-13: 978-0763734169

Product Dimensions: 0.8 x 6 x 9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (18 customer reviews)

Best Sellers Rank: #299,911 in Books (See Top 100 in Books) #108 in [Books > Medical Books > Administration & Medicine Economics > Health Care Administration](#) #131 in [Books > Textbooks > Medicine & Health Sciences > Administration & Policy > Hospital Administration & Care](#) #218 in [Books > Medical Books > Administration & Medicine Economics > Hospital Administration](#)

## Customer Reviews

Decent book describing exactly what the title says. However it's very hard to jump from chapter to chapter as it is not very well labeled. Also I feel that the organization is not conducive to being used in the workplace but more catered to an academic setting.

This book becomes a laborious read after the first few chapters or so, because the author just keeps reiterating the same concept over and over again. In addition, some of the step by step detail and outlined explanations are just unnecessary, especially for an upper division course where the aptitude level of the readers shouldn't require it! This author must have had an incredible amount of

time or was doing time when he wrote it. Basically this book could have been half the pages and still provided the same information. If you have to purchase for a course like I did, sorry to hear that and just prepare to grin and bear it. But if you have a choice, don't choose this book!

Text is well written and appropriate to understanding the design and implementation of strategic direction in business, particularly healthcare. It discusses facets associated with planning such as financial needs, responsibilities, demographics, environmental scans, benchmarking techniques and resources as well as vertical and horizontal diversification tactics.

I purchased this book as a required reading for my health management course. It was one of the most critical sources for understanding my enterprise-military health care-in comparison to other military and non-military, government and private sector industries in developing my thesis.

Exactly what I needed for my class. Without it I would not have gotten thru and will keep this book for further use.

Very informative and easy read. I would recommend this book to others!

Bought this book for school. Best seller for the price.

Arrived very quickly and it's brand new

[Download to continue reading...](#)

Managing Health Care Business Strategy Aha Guide to the Health Care Field 2009 Edition: United States Hospitals, Health Care Systems, Networks, Alliances, Health Organizations, Agencies, ... Association Guide to the Health Care Field) Starting Your Lawn Care Business: The complete guide to making money with your lawn care business startup (lawn care service,) Public Health Nursing - Revised Reprint: Population-Centered Health Care in the Community, 8e (Public Health Nursing: Population-Centered Health Care in the Community) Orchids Care Bundle 3 in 1, THE NEW EDITION: Orchids + Orchids Care For Hobbyists + Phalaenopsis Orchids Care (Orchids Care, House Plants Care, Gardening Techniques Book 4) Cats: Cat Care: Kitten Care: How To Take Care Of And Train Your Cat Or Kitten (Complete Guide To Cat Care & Kitten Care With Pro Training Grooming & Nutrition Tips) Home Based Business Escape Plan: How To Make \$10,000 Per Month With Your Own Part-Time, Online Lifestyle Business: Home Based Business Ideas (Home Based

Business Opportunities) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) Start Your Own Computer Business: Building a Successful PC Repair and Service Business by Supporting Customers and Managing Money Managing Research, Development and Innovation: Managing the Unmanageable Managing Contraception 2016, Limited Edition (Ziemen, Managing Contraception for your Pocket) Weaver on Strategy: The Classic Work on the Art of Managing a Baseball Team Cat Training: The Ultimate Cat Training Guide - Learn How To Train Your Cat And Solve Behavior Problems (Cats Care & Health, Kitten Care, Animal Care) Health Care Administration: Managing Organized Delivery Systems, 5th Edition How to Start a Business Analyst Career: The handbook to apply business analysis techniques, select requirements training, and explore job roles ... career (Business Analyst Career Guide) Business Buyer's Guide: 1998 AT&T National Toll-Free Directory Business Edition (National Toll-Free and Internet Directory : Business Buyer's Guide) Siblings and the Family Business: Making it Work for Business, the Family, and the Future (A Family Business Publication) LSAT Reading Comprehension: Strategy Guide + Online Tracker (Manhattan Prep LSAT Strategy Guides) Pente Strategy: Book II: Advanced Strategy and Tactics Craps: Strategy! Casino Craps Strategy For Shooting Dice To Win At Craps! (How To Play Craps, Gambling, Las Vegas, Black Jack, Thinking Fast, Brain Power, Brain Training)

[Dmca](#)